

eShelf[®]

ESP60-W

37.8" Digital Stretch Screen
(LUXX-ESP60-500)



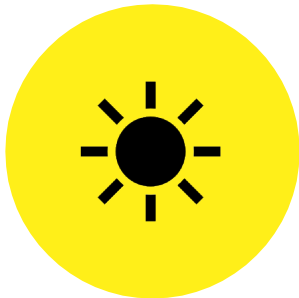
Engaging shelf signage.



The 37.8" Digital Stretch Screen is a sleek, high-definition display designed for 24/7 operation, making it perfect for continuous use in retail, hospitality, and other commercial settings. This stand-alone unit supports independent playback, allowing you to effortlessly display content without needing a network connection. Ideal for digital signage applications that require clear, eye-catching visuals in compact spaces.

Whether you're showcasing promotions, menus, or product information, this durable and energy-efficient display delivers sharp, vibrant content around the clock.

Compatible



Compatible with a broad range of input voltages (15-36V DC), offering businesses flexibility in installation across different regions.

Convenient



This stand-alone unit offers hassle-free operation, allowing you to play content directly without the need for a network or external connections.

Reliable



Supports 24/7 continuous operation, ensuring your content stays visible and engaging around the clock.

Let your message stand out

With a vibrant digital display.

LCD Screen	
Size	37.8"
Dimension	977.6 x 70.4 x 21.0mm
Active area	959(H) x 52.6(V) mm
Resolution	2880(V) x 158(H)
Backlight	LED
Brightness (nits)	500cd/m²
Lifespan	30000 hours
Viewing angle	178°(V) x 178° (H)
Contrast	3000: 1
Frequency	60 Hz
Display color	1.07G

Systems	
CPU	T972 Quad core ARM Cortex-A55 1.9GHz
RAM	2G (4G/8G optional)
ROM	16G EMMC (32G/64G EMMC optional)
Memory extension	128G TF, TF Card extension with the highest support for 128GB
Networks	Built-in WIFI (default 2.4G single frequency, configurable to 2.4G/5G dual frequency)
Bluetooth	Bluetooth V4.2
Interface	1*Micro USB (OTG), 1*TF Card, 1*USB-C Power Input (15-36V DC). Must match with our special adapter for power supply
OS	Android 9.0

Packing Info	
N.W	1.8KG
Packing Dimension (5 Pcs/CTN)	1110x 315 x 135mm
G.W. (5 Pcs/CTN)	11.85KG

Accessories	
Optional	Power adapter, Mounting bracket

Power	
Power consumption	≤ 28W
Voltage	DC 15-36V

Environment	
Working environment	Temperature: 0°C~50°C Humidity: 10%~85% Atmospheric Pressure: 86KPa~104KPa
Storage environment	Temperature: -20°C~60°C Humidity: 5%~95% Atmospheric Pressure: 86kPa~104kPa

Warranty	
Year	1Y (more options on request)

Supported Media Formats	
<ul style="list-style-type: none">Audio - MP3, WMA, WAV, APE, FLAC, AAC, OGG, M4A, 3GPP formatsVideo - Multi-format 1080P 60fps video decoding (H.265, H.264, VC-1, MPEG-1/2/4, VP8), 1080P video encoding, supports H.264, VP8Picture - Supports browsing of various image formats such as JPG, BMP, PNG and supports rotation/slideshow/image enlargement functions	

Note: LCD screens, including eShelf, may experience image retention or burn-in without effective content management.

<p>What is Image Retention?</p> <p>Image retention refers to any image that "sticks" on a screen, even when the content changes. It usually appears as a faint ghost that fades after a moment.</p> <p>What is Image Burn-In?</p> <p>Burn-in is a form of image retention that lasts much longer. It is a visible mark that remains, no matter what you are watching or doing.</p> <p>Causes of Burn-In</p> <ul style="list-style-type: none">Videos that have a static logo, such as product logos, can leave a burn-in if displayed for a prolonged periodPausing a video and leaving the eShelf on for prolonged periods <p>Avoiding Burn-In</p> <p>To prevent eShelf burn-in,</p> <ul style="list-style-type: none">AVOID displaying static images or videos that have a static logo on eShelfALWAYS incorporate dynamic content to maintain eShelf's quality over time.
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