

# eShelf<sup>®</sup>

## DPF15

### 15.6" Digital Photo Frame

(LUXX-DPF15-300)

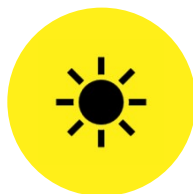
#### Engaging shelf signage.



The 15.6" Digital Photo Frame is a sleek, high-definition display designed for 24/7 operation, making it perfect for continuous use in retail, hospitality, and other commercial settings. This stand-alone unit supports independent playback, allowing you to effortlessly display content without needing a network connection. Ideal for digital signage applications that require clear, eye-catching visuals in compact spaces.

Whether you're showcasing promotions, menus, or product information, this durable and energy-efficient display delivers sharp, vibrant content around the clock.

#### Vibrant



Our high-definition LCD display delivers crystal-clear visuals with vibrant colors and sharp details, ensuring your content stands out with stunning clarity.

#### Convenient



This stand-alone unit offers hassle-free operation, allowing you to play content directly without the need for a network or external connections.

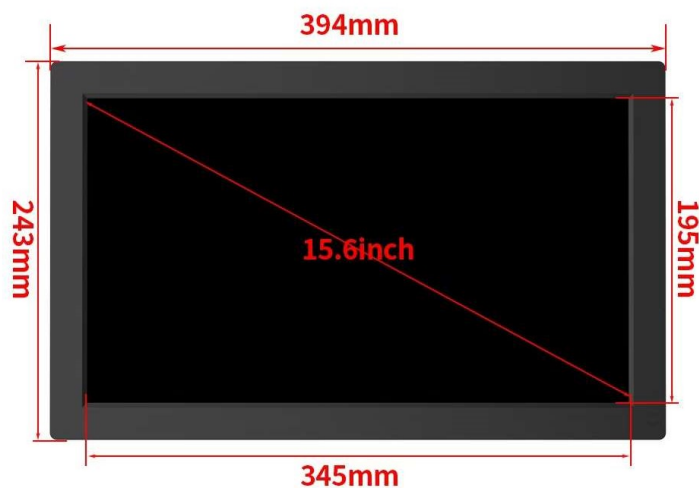
#### Reliable



Supports 24/7 continuous operation, ensuring your content stays visible and engaging around the clock.

# Let your message stand out

With a vibrant digital display.



## Display

Size	15.6"
Dimension	394 x 243 x 23mm
Active area	345(H) x 195(V) mm
Resolution	1920 x 1080 IPS
Backlight	LED
Brightness (nits)	300cd/m <sup>2</sup>
Lifespan	30000 hours
Viewing angle	Full Viewing Angle
Aspect Ratio	16:9
Frequency	50/60Hz
Product color	Black / White

## Interface & Systems

Memory	No memory, need SD card/U disk (Built-in memory on request)
Nor flash	16MB
Memory extension	32GB SD memory card
Interface	1*Mini USB (OTG), 1*TF Card, 1*USB Host 2.0, 1*AV Input, 1*Power Input (DC12V). Must match with our special adapter for power supply
Built-in speakers	8Ω2w*2
Operation	Infrared remote control, 7 Key button control
Language	English, French, German, Spanish, Italian, Portuguese, Dutch and Polish ect.

## Accessories

Standard	Remote Control, Stents, Instructions
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## Supported Media Formats

- Audio - MP3
- Video – RM, RMVB, AVI, MPG, MPEG, TP, FLV, VOB, MP4, MKV...
- Picture – JPG, JPEG (Baseline coding)

## Power Input

Voltage	DC 12V
Current	1500mA

## Environment

Working environment	Temperature: 0°C ~ 50°C Humidity: 10% ~ 85% Atmospheric Pressure: 86KPa ~ 104KPa
Storage environment	Temperature: -20°C ~ 60°C Humidity: 5% ~ 95% Atmospheric Pressure: 86kPa ~ 104kPa

## Packing Info

N.W	1.5KG
Packing Dimension (5 Pcs/CTN)	470 x 400 x 400mm
G.W. (5 Pcs/CTN)	8KG

## Warranty

Year	1Y (more options on request)
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**Note:** LCD screens, including Digital Photo Frame, may experience image retention or burn-in without effective content management.

### What is Image Retention?

Image retention refers to any image that "sticks" on a screen, even when the content changes. It usually appears as a faint ghost that fades after a moment.

### What is Image Burn-In?

Burn-in is a form of image retention that lasts much longer. It is a visible mark that remains, no matter what you are watching or doing.

### Causes of Burn-In

- Videos that have a static logo, such as product logos, can leave a burn-in if displayed for a prolonged period
- Pausing a video and leaving the Digital Photo Frame on for prolonged periods

### Avoiding Burn-In

To prevent Digital Photo Frame burn-in,

- **AVOID** displaying static images or videos that have a static logo on Digital Photo Frame
- **ALWAYS** incorporate dynamic content to maintain Digital Photo Frame's quality over time.

